



Agenda

Amsterdam, Sunday 21 September 2025

Time	Session	Venue/Address	type
13:15	<u>Meet The Met lobby</u>	<u>Marius Bauerstraat 401, 1062 AP</u>	Leave at 13.30– bus/ferry
14:45	<u>Bob W.</u>	Papaverhof 71, 1032 LX Amsterdam	serviced apartments tour
15:45	leave for next tour		walk
16:00	<u>Noord District urban development and circular architecture</u>	Korte Papaverweg 4 1032 KB	guided urban design tour
18:30	Dinner nearby		walk
20:00	Travel back to hotel		



Agenda

Amsterdam, Monday 22 September 2025

Time	Session	Contributor/Venue	Type
09:00	Meet Brainstorm Room	MET hotel	coffee
9:15	Intro	Paul	talk
9:30	Branded Residences perspectives: South Florida case study	Akshara	talk
10:30	From limitation to luxury – the MET story	Zlakina Keser & Carlo Batenburg owner the MET & Baten Strategy	talk
11:15	COFFEE		Break
11:30	Appliances to meet the needs of the future	Rahim Malekshahi BSH	workshop
13:15	LUNCH	TBC	
14:00	Student insights	Pauline Vayrac Milestone Living	talk
15:15	Leave for tour		metro/bus
16:00	<u>THE JULY Boat & Co</u>		aparthotel tour
17:30	Return to MET	free time	
19:30	Meet MET lobby	optional or meet us directly at the restaurant	walk/tram
20:00	<u>Dinner at Gitane,</u> Jan Pieter Heijestraat 146, 1054 MK		



Agenda

Amsterdam, Tuesday 23 September 2025

Time	Session	Contributor/Venue	Type
09:00	Meet Brainstorm Room	MET hotel	coffee
09:15	Recap	Paul	
09:20	Amsterdam housing to hospitality	Rene van Schie Director Accommodation and Leisure Amsterdam Metropolitan Area	talk
10:45	Leave for tour		metro/walk
11:15	<u>MAKERSTOREN</u> short-stay apartments creative workspaces	Ian Gray/Nora van Eeten Founder	talk & hard hat tour
12:30	Leave for lunch	BRET, Sloterdijk	walk
13:45	Leave for tour		metro/walk
14:15	<u>Nobu Residences</u> Amsterdam's first branded resi development currently under construction	Julia Brouwer & Gerrit ter Braake Breevast & Reddstone	developer project presentation & talk
15:30	Leave for next tour	(15mins from Nobu to airport on train if need to leave earlier)	tram
16:00	<u>Cityden</u>	Nienke Buschman-van Arkel Head of Commerce	aparthotel tour
17:00	FINISH	bus to airport 25mins next to Cityden building	taxi to airport 25mins

Cityden to the MET hotel: Taxi - 25 minutes or public transport - 40 minutes